



Hosting a TAC Week

Your varsity high school football team has signed up for Touchdowns Against Cancer, and you are responsible for helping promote the team's fundraising page. One of the best ways to get your entire school and community involved with your Touchdowns Against Cancer campaign is to host a TAC Week.

A TAC Week is a dedicated week during the month of September where your team and community spend time raising donations for your team's fundraising page. Your TAC Week is your big push to raise as much money as you can to help defeat childhood cancer.

We recommend selecting a TAC week when your team has a home game. This will help amplify your fundraising efforts. You can designate the home football game as the official "Touchdowns Against Cancer" Awareness game.

Fundraising Tips

- Designate your Touchdowns Against Cancer captains by selecting one player and one parent or other community member to assist in leading the efforts and driving fundraising success.
- Ask players, coaches, students, and fans to wear special gold/yellow wristbands, t-shirts, hats, or shoelaces on the night of your designated TAC game to support the mission of St. Jude Children's Research Hospital
- Ask the cheerleading team and band members to help promote your team's fundraising campaign page
- Challenge your players and other students to create a personal fundraising profile on your team page
- Schedule a Prep Rally for the entire school
- Set up a bake sale table during the TAC game and donate all proceeds to your team's fundraising campaign
- Ask volunteers to pass a cash bucket around at the TAC game and donate cash received to your team's fundraising campaign

Reminder: If you have any questions at any point, please contact JohnPaul at jp@pledgeit.org. He is the Fundraising Coordinator for Touchdowns Against Cancer.

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