



GET THE MOST OUT OF THE FUNDRAISING FEATURE

THE FUNDRAISING FEATURE

In sports, and in fundraising, teamwork is always better than working alone. That is why the Fundraiser feature is so important to your Touchdowns Against Cancer campaign. **The Fundraiser feature allows players on a team to create a personal Fundraiser link** that can be shared with family and friends.

HOW IT WORKS

Each time someone donates to a player's personal Fundraiser link, the player receives credit on the Fundraiser Leaderboard. The Fundraiser feature is a great tool to get players involved with the fundraising efforts in a way that is fun, motivating, and easy.

KEY FEATURE BENEFITS



ENGAGE THE COMMUNITY

Rally support and get your local community involved by inviting them to join your campaign.



INCREASE TRAFFIC

The fundraiser feature greatly increases the amount of people who visit your campaign page.



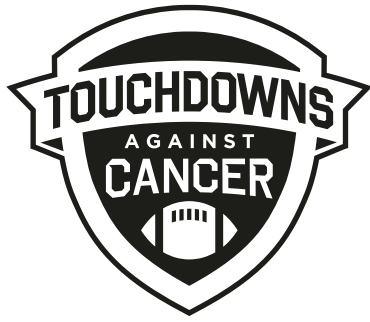
RAISE MORE FUNDS

Teams that use the fundraiser feature **raise 5x more funds** teams than teams that don't.

BECOME A FUNDRAISER

1. Go to TouchdownsAgainstCancer.com and click **Get Involved as a Student**.
2. Click the **Find Your Team** button and type your school's name in the search box.
3. Select your school from the list and click **Become A Fundraiser**.
4. Click **Edit your personal message** and then click **Save and Continue**.
5. Register with your name and email and click **Submit my information**.
6. You can either manually enter supporters' emails or import them from Gmail.
7. Lastly, you can make the first pledge to your Fundraiser link.

[TOUCHDOWNSAGAINSTCANCER.COM](https://TouchdownsAgainstCancer.com)



GET THE MOST OUT OF THE FUNDRAISING FEATURE

THE FUNDRAISING FEATURE

In sports, and in fundraising, teamwork is always better than working alone. That is why the Fundraiser feature is so important to your Touchdowns Against Cancer campaign. **The Fundraiser feature allows players on a team to create a personal Fundraiser link** that can be shared with family and friends.

HOW IT WORKS

Each time someone donates to a player's personal Fundraiser link, the player receives credit on the Fundraiser Leaderboard. The Fundraiser feature is a great tool to get players involved with the fundraising efforts in a way that is fun, motivating, and easy.

KEY FEATURE BENEFITS



ENGAGE THE COMMUNITY

Rally support and get your local community involved by inviting them to join your campaign.



INCREASE TRAFFIC

The fundraiser feature greatly increases the amount of people who visit your campaign page.



RAISE MORE FUNDS

Teams that use the fundraiser feature **raise 5x more funds** teams than teams that don't.

BECOME A FUNDRAISER

1. Go to **TouchdownsAgainstCancer.com** and click **Get Involved as a Student**.
2. Click the **Find Your Team** button and type your school's name in the search box.
3. Select your school from the list and click **Become A Fundraiser**.
4. Click **Edit your personal message** and then click **Save and Continue**.
5. Register with your name and email and click **Submit my information**.
6. You can either manually enter supporters' emails or import them from Gmail.
7. Lastly, you can make the first pledge to your Fundraiser link.

TOUCHDOWNSAGAINSTCANCER.COM