



CHILDHOOD CANCER AWARENESS WEEK

GET YOUR COMMUNITY INVOLVED

One of the best ways to get your entire school and community involved with your Touchdowns Against Cancer campaign is to host a **Childhood Cancer Awareness Week**. This is your big push to raise as much money as you can for your team's fundraising page.

DEDICATE A GAME TO AWARENESS

Select a week in September that your school has a home game and dedicate that game to defeating childhood cancer. **This will help amplify your fundraising efforts and also provide an exciting finale for your Childhood Cancer Awareness Week.**



DESIGNATE CAPTAINS

Select one player and one parent or other community member to assist in leading the efforts and driving fundraising success.

FUNDRAISING IDEAS



SCHEDULE A PEP RALLY



GET CHEERLEADERS AND BAND INVOLVED



ENCOURAGE STUDENTS TO JOIN YOUR PAGE



HOST A BAKE SALE DURING THE GAME



HAVE A "GOLD OUT" DURING THE GAME



PASS AROUND A DONATION BOX





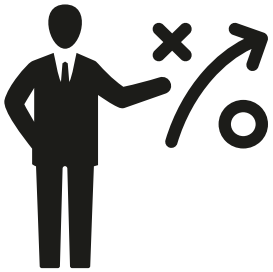
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